ORDER

Orders	Order / Rev:	108562		
	Alt Order #:			
	Product Desc:			HD
	Estimate:			KSNV
	Flight Dates:	11/03/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	11/02/12 / 11/02/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Account Executives

End Date

11/04/12

Spots Gross Amount

10

\$11,945.00

Bill Plan

Start Date

10/29/12

Account Executives			3 1 1 1 1 1 1 1 1 1			
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		
Amy McCreary			Start Of Order - End Of Order	100%		

Net Amount

\$10,153.25

Totals

Month

Totals

November 2012

Spots

10

10

Gross Amount

\$11,945.00

\$11,945.00

Net Amount

\$10,153.25

\$10,153.25

Rating

0.00

0.00

	_					_				_	_
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
N 1 KSN	V 11/03/1	12 11/03/12	Nevada Newsmaker	s-COEM	5:00- 6:00am	S-	:30 1	\$1,650.001	0.00 NM	1	\$1,650.00
			Nevada Newsmake	rs - Ch.3							
S	tart Date	End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 1	0/29/12	11/04/12	S-	1	\$1,650.00	0.00					
N 2 KSN	V 11/04/1	12 11/04/12	Nevada Newsmaker	s-COEM	5:00- 6:00am	S	:30 1	\$1,650.001	0.00 NM	1	\$1,650.00
			Nevada Newsmake	rs - Ch.3							
S	tart Date	End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 1	0/29/12	11/04/12	S	1	\$1,650.00	0.00					
N 3 KSN	V 11/03/1	12 11/03/12	Vegas Inc.	CM	6:30-8pm	S-	:30 1	\$375.001	0.00 NM	1	\$375.00
			Vegas Inc.		•						
S	tart Date	End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 1	0/29/12	11/04/12	S-	1	\$375.00	0.00					
N 4 KSN	V 11/03/1	12 11/03/12	RALSTON in PRIME	CM	8-11pm	S-	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
			RALSTON in PRIME	=	•						. ,
S	tart Date	End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 1	0/29/12	11/04/12	S-	2		0.00					
N 5 KSN	V 11/03/1	12 11/03/12	Sat PR 9-11p	CM	9-11p	S-	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
	, , , , , ,	,,,,,,,	Saturday Prime 9-1	_	σp	2		Ψ=,σσσ.σσ	0.00	•	ψ=,000.00
S	tart Date	End Date	•	pots/Week	Rate	Rating					
Week: 1		11/04/12	S-	1	\$2,000.00	0.00					
N 6 KSN	V 11/04/1	12 11/04/12	News 3 Live in Prime	e CM	7-10pm	S	:30 2	\$1,800.001	0.00 NM	2	\$3,600.00
it o itoit		.2 11/01/12	News 3 in Prime	0	, 10piii	5	.00 _	ψ1,000.001	0.00 11111	_	φο,οσσ.σσ
9	tart Date	End Date		pots/Week	Rate	Rating					
Week: 1		11/04/12	S		\$1,800.00	0.00					
WCCK. 1	0/20/12	11/04/12			ψ1,000.00	0.00					

Print Date: 11/02/12 09:35:16 Page 2 of 2

Order / Rev: 108562 Alt Order #:				Advertiser:	Oceguera for Congress							
				Product Desc:					KSNV			
Flight Dates: 11/03/12 - 11/06/12		6/12		Estimate:								
Ln Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len S _i	oots	Rate Pri	Rtg Type	Spots	Amount
N 7 KSNV	11/03/12	2 11/03/12	To the Point - ON To the Point - ON	СМ	430-5am	S-	:30	1	\$135.001	0.00 NM	1	\$135.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> <u>R</u> \$135.00	ating 0.00						
N.8 KSNV	11/04/12	2 11/04/12	LAW & ORDER (I	F) CM	Sat 1-2am / Sur	1:S	.30	1	\$135,00.1	0.00 NM	1 1	\$135.00

Rating

0.00

Rate

\$135.00

Law & Order (LF)

Weekdays
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Spots/Week

Start Date

Week: 10/29/12

End Date

11/04/12

Totals 10 \$11,945.00